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All kinds of equity 1(4)

Date

Please complete the form and e-mail, or fax it, back to us at: info@bigbenventure.com, +1 313-557-1810

We will review your Business Profile and contact you within a week to confirm whether we and you both wish to take the proposal forward.

Company Name

Stage of development (Seed, Start-Up, Early, Expansion, or Later Stage)

Managing Director / President / CEO		Chartered Accountant	
Street address (P O Box, etc.)		E-mail address (to contact person)	
Postal No. / Zip Code	City (Postal district)	Phone Number (to contact person)	

Financing Sought – Pre Money Valuation – Use of funds

Industry	Number of Employees	Intellectual Property (patens, trade marks etc.)	
Cash balance as of to date	Financing Sought	Use of Funds	Cash balance as of to date

Do you have a completed business plan? Yes / No **Do you have a completed marketing plan?** Yes / No

Company Description: 1. What is the business and its stage of maturity? What is the overall organization, mission, vision and operating strategy?

People: 2. What are the qualifications of your management? Mention levels of skill, education, experience of the key managers (this business and prior business)?



Business Opportunity: 3. Who is the target customer? What is the market size and growth rate? What current unmet need is the Company fulfilling bringing value? Describe product/service. Describe intellectual property or intangible asset.



Business Model: 4. How will the Company generate demand for its product/service? How will the Company sell and distribute? How will the Company supply its product/service? Describe the administrative support.

Financial Model: 5. What are the revenue projections for the coming 5 years? What are the profitability projections? What are the cash requirements? What are the balance sheet projections.

Market Environment: 6. What global trends could impact the Company's success? What industry does the company participate in and what is the growth rate? Who are the Company's competitors for the next years?

Deal: 7. What is the requested investment size? What is the business valuation (based on what method)? What is the price and type of investment, terms and expected return? How will the proceeds be used? What is the Exit Plan?

Signature	

Sign here:

Elucidation